

# Healthy Neighborhoods Venture Fund\*

## M I S S I O N

**S** moking and tobacco-related illnesses have been a major public health issue, particularly in recent years as more lawsuits were brought by individuals and entities against the tobacco industry. The attorneys general of most States and the major United States tobacco companies agreed to settle more than 40 pending lawsuits brought by States against the tobacco industry. In exchange for dropping their lawsuits, and agreeing not to sue in the future, the States will receive billions of dollars in payments from the tobacco companies. Further, the companies will restrict their marketing activities and establish new efforts to curb tobacco consumption. The City, along with the other States and local government entities, joined in the settlement.

*The Master Settlement Agreement (MSA) was signed by parties to the lawsuit on November 23, 1998.*

*The City is expected to receive millions of dollars from the settlement. With the involvement of the community, the City Council established priorities and criteria to guide the distribution of these funds. These priorities and criteria are detailed in the discussion that follows.*

*\* Finances of this fund may be found in the source and use statement entitled, "Anti-Tobacco Master Settlement Agreement Revenue Fund."*

# Healthy Neighborhoods Venture Fund

## Budget Summary

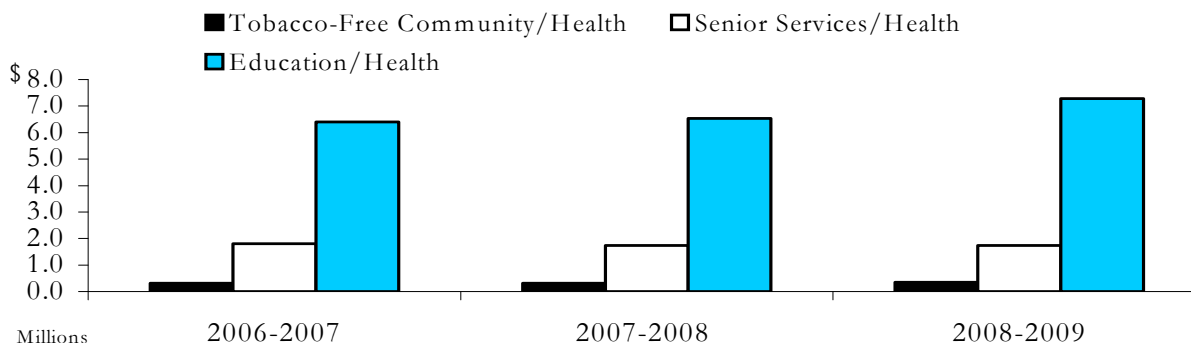
	2007-2008 Adopted	2008-2009 Adopted	Change
Education/Health	\$ 6,540,972	\$ 7,257,744	11.0%
Senior Services/Health	\$ 1,741,036	\$ 1,741,036	0.0%
Tobacco-Free Community/Health	\$ 309,936	\$ 359,936	16.1%

## Budget Highlights 2008-2009

- The current funding process was changed to an action-oriented Results Based Accountability (RBA) model. The model is designed to identify needs and standardize performance measures that the City can use to assess the impact of the resources invested. Funding in 2008-2009 was allocated without a competitive process to ease the transition to the new model.
- Various actions were approved by the City Council such as shifting costs from the General Fund to HN VF, as well as eliminating Homework Centers-Level 1 funding to eliminate duplication of funding (effective 2009-2010) at numerous sites, partially offset by recognizing additional revenue.
- The HN VF Fund continues to require a loan from the Sewage Treatment Plant Connection Fee Fund (estimate \$1.2 million) for cash flow purposes. The State anti-tobacco settlement funds are received in April each year, though related expenses begin the prior July. This loan is repaid with interest once the funding is received.
- In addition to the standard settlement payment, the City will receive funds from the Strategic Contribution Fund. This additional payment will continue annually from 2008 through 2017 and will be paid to the City in recognition that some government entities contributed more time and resources toward the litigation against tobacco companies than other entities.

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## Healthy Neighborhoods Venture Fund Allocation by Category



# Healthy Neighborhoods Venture Fund

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## Fund Overview

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The City of San José is expected to receive millions of dollars from the national settlement with tobacco companies. Per the agreement, annual payments continue in perpetuity. The first funding process, Cycle 1, was allocated in 2000-2001 (\$6.7 million). Over \$101.7 million has been allocated in the subsequent seven cycles. Estimates provided by the State of California Attorney General's Office (the tobacco settlement administrator) indicate that the ongoing allocation for the subsequent years will likely be in the range of \$9.0 to \$10.0 million per year. Recent events, including the threat of legal challenges to the settlement provisions, make these estimates more questionable. Close monitoring will be needed to make sure that these revenue estimates do not exceed the actual revenue stream received.

On June 27, 2000, the City Council adopted an ordinance establishing a special fund (Anti-Tobacco Master Settlement Agreement Revenue Fund) for receipt and use of tobacco settlement funds. On September 5, 2000, the City Council approved an allocation plan, timeline, criteria, and funding priorities for the use of these funds, hereafter referred to as the Healthy Neighborhoods Venture Fund (HNVF) Program. Originally, the plan required that 25% of the funds be allocated to existing or new tobacco-free Community/Health activities, 25% to senior services/health activities, and the remaining 50% to education/health activities or a "25-25-50" allocation. This allocation plan also allowed up to 50% of available funds to be allocated as ongoing funding and the remaining 50% for yearly one-time funding and/or multi-year one-time services and capital projects (limited to a funding term of three years during a single funding cycle). The City Council stipulated that any allocation of

HNVF Program funds should be decided through a competitive process.

Following the Cycle 2 process, on November 13, 2001 the City Council approved a revised allocation policy for award of funds in the three funding categories. For future flexibility, the original "25-25-50" allocation formula became a "guideline" rather than a requirement.

The City is now entering Cycle 9. The total amount for allocation is \$10.5 million. As done in previous years, funding priorities were given for HNVF Administration, Children's Health Initiative, and Homework Centers (Level 1 sites). In March, the HNVF Advisory Committee approved a budget for HNVF which allocated \$6.50 million for Education/Health category, \$1.74 million for Senior Services/Health category, and \$0.36 million for Tobacco-Free Community/Health category. Subsequent to the March meeting and prior to the adoption of the budget, several revisions to the budget were approved by the Committee. As described later in this section, an additional \$716,772 was approved to be allocated to the Education/Health category, bringing the total allocation in this category to \$ 7.26 million.

The program is in the midst of a two-year migration from a "proposals-based funding methodology" to a "Results-Based Accountability" (RBA) model. As part of this migration, the HNVF Advisory Committee approved an action in October 2007 to "rollover" current HNVF grantees into the 2008-2009 funding year. As such, the 2008-2009 funding was allocated without a competitive process. This strategy is intended to allow the RBA infrastructure to develop into maturity while ensuring a reasonable

# Healthy Neighborhoods Venture Fund

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## Fund Overview (Cont'd.)

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transition for both the existing grantees and the City. An additional benefit of rolling over current HNMF grantees is the opportunity to begin contract negotiations sooner than in previous years. PRNS has set an internal goal to have all HNMF 2008-2009 contracts executed by July 1.

The new Results Based Accountability Model will be brought forward for City Council approval in 2008-2009. Under this model, eligible agencies would be determined through a Request for Qualification (RFQ) process beginning in 2009-2010. These projects would be funded, over a multi-year funding cycle, for programs that address pre-determined needs. The guidelines for "25-25-50" would no longer be applicable and funding would not be allocated using the Tobacco-Free, Senior/Health and Education/Health categories. HNMF staff and partner agencies have developed a Healthy Neighborhoods Strategic Work Plan and Allocation Plan which would serve as a framework for the HNMF grant. Future funded projects would be required to demonstrate how the projects contribute to creating healthier neighborhoods, in particular healthy children/youth and seniors.

In addition, in 2008-2009, grantee performance will be evaluated by an independent evaluation consultant who will produce a Mid-Year and Final Evaluation Report. As part of the transition to RBA, grantees will be participating in quarterly workshops to increase grantees' knowledge and capacity to implement the evaluation system.

In order to shift HNMF funding to higher priorities and contribute to savings to the General Fund, funding shift scenarios approved for 2008-2009 include using higher than anticipated 2007-2008 tobacco settlement monies (\$9.6 million budget vs.

\$10.4 million actual) to offset required reductions to several General Fund-supported youth serving programs. PRNS has explored a range of options and recommended this strategy as an achievable combination of providing significant savings to the General Fund with no impact to HNMF grantees.

Amendments to the budget approved by the HNMF Advisory Committee in March included the following actions:

- Shift funding for Level 2 sites (integrated recreation, literacy and math enrichment after school programs) from the General Fund to HNMF. As a result of this action, funding for 15.33 Recreation Leaders PT were shifted (\$516,575). In 2008-2009, HNMF will fund the current Level 1 sites (drop-in homework centers) as well as Level 2 sites. In 2009-2010, the number of Level 1 sites will be reduced (details provided below);
- Shift the cost of 2.0 Analysts (both General Fund positions, \$225,197) to HNMF. These positions will provide oversight of the homework center and after school locations. This action aligns staffing costs with the activities performed;
- Reduce funding for Homework Centers (Level 1 sites) by \$755,991 beginning in 2009-2010.

There are approximately 220 homework center sites that receive HNMF funding to provide after school programming. Of these sites, there are 72 Level 3 sites that also receive State (After School Education and Safety grant) funds. The Level 3 sites integrate leadership, education, nutrition, cultural arts and recreation activities. Homework assistance is a required element of the Level 3 sites. There are approximately 8,500 registrants at the 72 sites with average daily

# Healthy Neighborhoods Venture Fund

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## Fund Overview (Cont'd.)

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attendance estimated to be between 2,000 and 2,500 students. By reducing homework center funding for these 72 sites beginning in 2009-2010, funds can be leveraged to avoid additional budget reductions in core services and duplication of funding will be eliminated.

Staff will have a full year to work through the Schools-City Collaborative to identify strategies to mitigate any impacts. It is important to note that the State has increased the level of funding significantly for the After School Education and Safety Program (ASES) through the passage of Proposition 49. It is also important to note that schools have different models for the after school programs. These two variables provide an opportunity to have a dialogue with school districts to re-evaluate how HNMF and State funds can be maximized in order to provide a stronger after school program. As part of the 2009-2010 budget process, staff will provide an updated analysis of the impact on homework centers based on the discussions with school districts.

It is anticipated that this analysis will include strategies for facilitating implementation, mitigating impact across the City and

continued support for low-performing school sites.

Looking forward, other changes for 2008-2009 include funding for new signage and a public awareness campaign to inform the public of the smoking ban approved in October 2007. The Municipal Code was amended to prohibit smoking in parks, community centers, and libraries. PRNS estimates that \$50,000 per year for three years will be needed for an effective marketing and awareness program about the smoking ban. This amount will fund part-time staffing for the initial program and strategy development, including public service announcements, print advertisements, and distribution of multi-lingual literature related to the smoking ban. Further, PRNS will implement the first year of the outreach plan (2008-2009) on a one-time, non-competitive basis. For the two subsequent years of the outreach plan, funding would be subject to a competitive process. This funding strategy is consistent with the RBA migration plan (i.e., no competitive process for 2008-2009; competitive processes beginning in 2009-2010).

# Healthy Neighborhoods Venture Fund

## Fund Summary

	2006-2007 Actual 1	2007-2008 Adopted 2	2008-2009 Adopted 3	% Change (2 to 3)
<b>Dollars by Sources</b>				
Fund Balance	\$ 6,709,261	\$ 6,885,797	\$ 7,302,245	6.0%
Program Income	9,932,501	9,711,542	10,502,201	8.1%
Transfer from Sewage Treatment Plant Connection Fee Fund (Cash Flow Loan)	1,500,000	3,000,000	1,200,000	(60.0%)
<b>Total</b>	<b>\$ 18,141,762</b>	<b>\$ 19,597,339</b>	<b>\$ 19,004,446</b>	<b>(3.0%)</b>
<b>Dollars by Uses</b>				
Education/Health	\$ 7,592,361	\$ 6,540,972	\$ 7,257,744	11.0%
Senior Services/Health	1,647,142	1,741,036	1,741,036	0.0%
Tobacco-Free Community/Health	327,299	309,936	359,936	16.1%
Transfer to the General Fund (City Hall Debt Service)	72,871	95,290	106,424	11.7%
Transfer to Sewage Treatment Plant Connection Fee Fund (Cash Flow Loan Repayment)	1,509,434	3,028,000	1,212,000	(60.0%)
Fund Balance, Reserves, and Administration	6,992,655	7,882,105	8,327,306	5.6%
<b>Total</b>	<b>\$ 18,141,762</b>	<b>\$ 19,597,339</b>	<b>\$ 19,004,446</b>	<b>(3.0%)</b>

# Healthy Neighborhoods Venture Fund

## Budget Category: Education/Health

### Budget Category Overview

The goal of the Education/Health Activities funding area is “to improve the academic success of San José students through programs that address unmet health care needs and provide for healthy developmental age-appropriate activities.”

As done previously, the City Council awarded funding priority to the San José Homework Centers Program and Children’s Health Initiative. The impact area for the Education/Health category is “Provide for safe opportunities for youth to be successful and productive.”

### Budget Category Summary

	2006-2007 Adopted 1	2007-2008 Adopted 2	2008-2009 Adopted 3	% Change (2 to 3)
Education/Health	\$ 6,402,766	\$ 6,540,972	\$ 7,257,744	11.0%
<b>Total</b>	<b>\$ 6,402,766</b>	<b>\$ 6,540,972</b>	<b>\$ 7,257,744</b>	<b>11.0%</b>

Adopted Allocation	2008-2009 Cycle 9 Award
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<b>After School Youth Program (Ethiopian Community Services, Inc.)</b>	<b>\$ 25,000</b>
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Funding will provide a homework lab, counseling, cultural activities, and computer training to students who reside in the City of San José. Approximately 80% of elementary/middle school children who attend on a regular basis will improve one academic grade level by the end of the program year.

<b>Alcanzar Program (Community Partners for Youth, Inc.)</b>	<b>25,000</b>
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Funding will provide young adults specific life-skills coaching and role model support, thereby reinforcing participants to remain in school, graduate from high school, pursue higher education and aid them in the realization of their potential.

# Healthy Neighborhoods Venture Fund

## Budget Category: Education/Health

### Budget Category Summary (Cont'd.)

Adopted Allocation	2008-2009 Cycle 9 Award
<b>Beyond School Hours Program (African American Community Services Agency)</b>	\$ 25,000
Funding will provide an academic summer day camp to at-risk elementary and middle school youth with emphasis on science and healthy decision making. A year-round leadership academy will also be provided which will focus on higher education, leadership skills, and healthy lifestyles.	
<b>Books for Little Hands (San José Public Library)</b>	127,794
Funding will provide a comprehensive early literacy program for children (infancy through five years old) in San José who are in childcare, including education for childcare providers and parents regarding the importance of early literacy and specific techniques to promote literacy with their children.	
<b>Children's Health Initiative (Santa Clara Family Health Plan)</b>	2,100,000
Funding will provide health insurance to children whose families have income at or below 300% of the federal poverty level.	
<b>City Year After School Homework and Enrichment Programs (City Year, Inc.)</b>	26,250
Funding will provide a program in which City Year Corps members tutor and mentor children in San José elementary schools and provide structured academic and social enrichment after school programs.	
<b>Dental Care for Children of San José (Tooth Mobile)</b>	97,000
Funding will provide free, comprehensive, accessible dental care to uninsured children of San José.	
<b>Family Advocate Model of Empowerment (Mt. Pleasant Elementary School District)</b>	52,668
Funding will provide an elementary and pre-Kindergarten program to approximately 80 students per day. The program will be accessible to all children of preschool age with preference going to low-income families. Parents will assist in the classroom a minimum of 10 hours per month and participate in parent education classes.	



# Healthy Neighborhoods Venture Fund

## Budget Category: Education/Health

### Budget Category Summary (Cont'd.)

Adopted Allocation	2008-2009 Cycle 9 Award
<b>Family Empowerment Program (San José Grail Family Services)</b>  Funding will provide a comprehensive curriculum of activities which will develop young children's skills and promote proficiency in self-care and motor skills to prepare them to enter Kindergarten.	\$ 25,000
<b>Foster and Middle School Youth Leadership Program (The Unity Care Group)</b>  Funding will provide a program that serves foster care and low-income youth in multiple locations. The youth will be provided individual and group coaching.	71,709
<b>Happy 5 Project (International Children Assistance Network)</b>  Funding will provide a public education program aimed at promoting the healthy development of Vietnamese children ages 0-5 living in Santa Clara County. The program integrates culturally appropriate materials, parenting workshops, media and support groups to promote public awareness of child development and other issues.	37,500
<b>Health Education and Prevention (San Juan Bautista Child Development Center)</b>  Funding will provide health prevention and health education services that will include anti-tobacco messaging for children. Services will include annual vision, hearing, dental screenings, and height/weight measurements, with referrals as needed.	37,500
<b>Homework Centers (Department of Parks, Recreation &amp; Neighborhood Services)</b>  This funding supports general tutoring and homework assistance at approximately 220 homework center sites (Level 1) in San José. These centers provide the means and conditions to continually connect students to school and improve their academic achievement and success. Funding also supports an Analyst (previously funded by the General Fund) and a Staff Technician position. These positions provide administrative support to the program. In 2009-2010, funding for homework centers (Level 1) was approved to be reduced by \$755,991. Approximately 72 sites could be impacted by this change. However, those same sites also receive funding from the After School Education and Safety Program through the passage of Proposition 49 which is expected to minimize any adverse effects. Staff will have a full year to work through the Schools-City Collaborative to identify strategies to mitigate any impacts.	2,577,598

# Healthy Neighborhoods Venture Fund

## Budget Category: Education/Health

### Budget Category Summary (Cont'd.)

Adopted Allocation	2008-2009 Cycle 9 Award
<b>Inspiring Young Minds and Families (Third Street Community Center)</b>	\$ 34,742
Funding will provide resources to help families be involved in the education of their children, and at the same time, parents will be given the opportunity to excel in life long learning for themselves.	
<b>Juniors for Success (CrossCultural Community Services Center)</b>	25,000
Funding will provide homework assistance to children who are performing below grade level at five elementary school locations through San José. The homework assistance includes anti-tobacco activities and parents will be taught how to encourage their children to have healthy behaviors and to excel academically.	
<b>Kinder Readiness Project (Sherman Oaks Community Charter School, Campbell Union School District)</b>	25,000
Funding will provide culturally sensitive infant/toddler care to children ages six weeks to two years old which includes building infant-caregiver trust, socialization skills, good nutritional habits, and, in cooperation with parents, toilet training. A preschool program will also be provided to enhance self-esteem, enabling the child to initiate activities that affect his or her environment and gain the skills necessary to be ready for a successful Kindergarten experience.	
<b>Kindergarten Readiness Program (The San José Day Nursery)</b>	75,146
Funding will provide culturally sensitive care for infants through pre-Kindergarten thus enabling 85% of pre-Kindergarten children to pass the Kindergarten-Readiness Assessment. Children and parents will receive anti-tobacco education, and all parents sign a pledge agreeing not to smoke around their children.	
<b>Law For Your Life (Fresh Lifelines for Youth, Inc.)</b>	26,250
Funding will provide a course in law-related education and life skills, a law club, field trips to Santa Clara University, peer leadership training and presentations on resisting negative peer pressure and working hard in school to middle school children.	
<b>Legal Eagle (Fresh Lifelines for Youth, Inc.)</b>	26,250
Funding will provide healthy decision-making skills for at-risk teens, and empower them with a sense of purpose and help them to graduate from high school with a career or vocational plan through law education, peer leadership, mentoring and career coaching.	

# Healthy Neighborhoods Venture Fund

## Budget Category: Education/Health

### Budget Category Summary (Cont'd.)

Adopted Allocation	2008-2009 Cycle 9 Award
<b>Level 2 Programming and Administration</b> (Department of Parks, Recreation & Neighborhood Services)	\$ 629,174
Funding supports approximately 22 Level 2 sites (integrates recreation, literacy and math enriching programs). As a result, funding for 15.33 Recreation Leaders PT and an Analyst was approved to be shifted from the General Fund to HNVF. These centers provide the means and conditions to continually connect students to school and improve their academic achievement and success.	
<b>Middle School Sports League/ After School Program</b> (Greater San José After-School All-Stars)	89,482
Funding will provide an intra-district middle school sports league with team sports in soccer, flag football, volleyball, basketball, track, and tennis to students in San José Unified School District and Boeger Middle School of Mt. Pleasant School District. Required homework centers at each school will provide academic support and anti-tobacco activities. Safe, healthy recreational programs will encourage physical activities and will promote healthy lifestyles and life skills.	
<b>Model Car Program</b> (Student Racing Partners, Inc.)	29,624
These funds will provide a project-based after school enrichment activity that engages youth in the construction of a radio-controlled model racecar. The curriculum reinforces math, science and language art skills and builds self-esteem, teamwork and leadership skills as well as builds other social skills.	
<b>Our Lady of Grace Nativity Middle School for Girls</b> (Nativity Schools of San José)	25,000
Funding will provide an academically challenging and highly structured environment for middle school girls. Classes will have a faculty-student ratio of 1:8. School hours will be extended during school days to include two mandatory Saturday school days per month. A six-week summer program will also be provided, three weeks at a local high school and three weeks at summer camp.	
<b>Phu Dong Youth Project</b> (Vietnamese Voluntary Foundation)	37,500
Funding will provide support to the Vietnamese American community of San José to help children and youth succeed in school and provide opportunities for them to become confident, caring, and contributing adults.	

# Healthy Neighborhoods Venture Fund

## Budget Category: Education/Health

### Budget Category Summary (Cont'd.)

Adopted Allocation	2008-2009 Cycle 9 Award
<b>Project Cornerstone School Partnerships (YMCA of Santa Clara Valley)</b>  Funding will provide training and coaching to school staff, parents and students in elementary and middle schools in developing and implementing strategies resulting in caring, safe and healthy behaviors at school and increased academic success. Student activities include workshops to help develop leadership skills and acquire knowledge about ways to reduce bullying.	\$ 45,540
<b>Project Safe Place: Safe Place Community Outreach (The Bill Wilson Center)</b>  Funding will provide crisis intervention, community outreach and education, and leadership development activities for youth. Youth will participate in activities that develop their self-esteem and problem-solving skills.	49,342
<b>RAFT Project (Resource Area for Teachers)</b>  Funding will be utilized to improve the academic success of San José students through programs that support pre-Kindergarten through 12 <sup>th</sup> grade San José teachers. Teachers will be provided with low cost tools and skills to teach standard curriculum with emphasis on math and science.	48,500
<b>Ready, Set, Read! Family Literacy Project (San José Grail Family Services)</b>  Funding will provide for services to develop early literacy skills of children ages 0-5 living in the Mayfair community of east San José. The project includes a variety of literacy programs serving children and parents to support school readiness.	37,500
<b>Rosa Elena Childcare Center (Respite and Research for Alzheimer's Disease)</b>  Funding will provide services to children ages 2-5 and includes Cal Works, 4 C's and Choices for Children. The program goal is to prepare children to be academically and socially successful as they enter Kindergarten. The program provides healthy age-appropriate activities, Kindergarten readiness curriculum, intergenerational activities, and anti-tobacco/health education.	25,000
<b>Sacred Heart Nativity School for Boys (Nativity Schools of San José)</b>  Funding will provide an academically challenging and highly structured environment for middle school boys. Classes will have a faculty-student ratio of 1:8. School hours will be extended during school days to include two mandatory Saturday school days per month. A six-week summer program will also be provided, three weeks at a local high school and three weeks at summer camp.	25,000

# Healthy Neighborhoods Venture Fund

## Budget Category: Education/Health

### Budget Category Summary (Cont'd.)

Adopted Allocation	2008-2009 Cycle 9 Award
<b>San José Community Oceanography Program (O'Neil Sea Odyssey)</b>	\$ 25,000
Funding will provide students with a one-day class in Monterey Bay about marine science, ecology and navigation.	
<b>San José Native Youth Empowerment Program (Indian Health Center of Santa Clara Valley)</b>	37,006
Funding will provide a comprehensive after school empowerment program for American Indian youth with culturally appropriate social development services.	
<b>San José School-Based Mentoring Project (Big Brothers Big Sisters of the Bay Area)</b>	25,000
Funding will provide a one-to-one mentoring program for elementary students to improve academic performance, self-esteem and behavior. The program includes assistance with homework, participation in recreational activities and involvement in a hands-on anti-tobacco project.	
<b>School-Based Critical Incident Stress Management Services (The Bill Wilson Center)</b>	26,250
Funding will provide training, education support groups and individual counseling to parents, students, teachers and school staff throughout San José to help youth build resiliency and coping skills to positively manage grief or trauma now and in the future.	
<b>School-To-Career Program (Goodwill Industries of Santa Clara County)</b>	55,251
Funding will provide hands-on work experience to disabled youth which will include on-the-job training such as packaging, collating, stock handling, production, inspection, merchandising, bagging or cashiering. Job coaching will be provided to help reduce the risk of their dependence on public support.	
<b>SMART Moves (Boys and Girls Clubs of Silicon Valley)</b>	37,500
Funding will provide prevention programs that help youth resist alcohol, tobacco, and other drug use, as well as premature sexual activity. In addition, programs will promote healthy decision making through positive choices around nutrition, fitness, and general well being.	

# Healthy Neighborhoods Venture Fund

## Budget Category: Education/Health

### Budget Category Summary (Cont'd.)

Adopted Allocation	2008-2009 Cycle 9 Award
<b>SMARTS – Summer Youth Program</b> <b>(Housing Authority of the County of Santa Clara)</b>	<b>\$ 25,000</b>
Funding will provide a summer program for low-income youth (ages 6-16) that will enrich motivation and readiness to succeed academically as well as lead to healthy lifestyle choices.	
<b>Step-Up to Brighter Futures Program</b> <b>(Community Partners for Youth, Inc.)</b>	<b>81,566</b>
Funding will provide low-income, high risk, and under-performing youth in San José with a network of volunteer adult mentors and experienced life coaches who together model and practice the program's cornerstones - Accountability, Possibility, Commitment, and Community. The program will help youth to realize their potential and take charge of their future, breaking the seemingly impossible and costly cycle of poverty, crime, drugs, lack of education, and hopelessness.	
<b>THRIVE Institute for Learning</b> <b>(Rohi Alternative Community Outreach, Inc.)</b>	<b>25,000</b>
Funding will provide an after school program that will assist youth in mastering 3 <sup>rd</sup> - 6 <sup>th</sup> grade California math and language arts standards. During summer, students will receive educational assessment, web-based math, reading and project based learning assignments. Field trips will also be provided to expose the students to career opportunities and higher education.	
<b>Truancy Intervention Project</b> <b>(Cross Cultural Community Services Center)</b>	<b>37,500</b>
Funding will provide intensive educational and case management activities to at-risk Asian, Latino, and African American youth ages 12-18. Activities include counseling, mentoring, home visits, workshops, and academic support. The youth will be encouraged to stay in school and out of trouble.	
<b>Turn the Tide Youth Education Program</b> <b>(Sacred Heart Community Service)</b>	<b>48,048</b>
Funding will provide an education program for at-risk, very low-income children, ages birth through high school to turn the tide on the poor academic outcomes. Services include Homework Club, Academic Summer Day Camp, computer learning, tobacco awareness, and parent education.	
<b>Turning Point Mentoring Program</b> <b>(Alum Rock Counseling Center, Inc.)</b>	<b>25,000</b>
Funding will provide a program designed to reduce high risk behaviors and promote resiliency of middle and high school students by addressing values, community/leadership and self-generation and future plans. Home and school visits will be conducted to promote family communication, parent involvement and school engagement.	

# Healthy Neighborhoods Venture Fund

## Budget Category: Education/Health

### Budget Category Summary (Cont'd.)

Adopted Allocation	2008-2009 Cycle 9 Award
<b>Tutoring and Educational Advocacy (Friends Outside in Santa Clara County)</b>	\$ 37,500
Funding will provide educational advocacy and tutoring services for adjudicated youth with learning disabilities.	
<b>Washington Neighborhood Health Clinic (School Health Clinics of Santa Clara County)</b>	27,708
Funding will provide primary medical care to low-income children (preschool and elementary/middle school children) in the San José Unified School District, primarily in the Washington neighborhood. The project will increase immunization rates, identify and treat health problems, and provide health education, referrals and follow-up care.	
<b>Weight, Worry, and Waffles Wellness Program (Estrella Family Services)</b>	25,000
Funding will provide health-related learning activities that help students develop a sense of self-worth and an awareness of healthy life choices. Activities include physical education and sports as well as creative movement/dance programs.	
<b>Workforce Readiness and Economic Education Program (Junior Achievement of Silicon Valley and Monterey Bay, Inc.)</b>	36,960
A program will be offered to middle and high school students which provides them with the skills and knowledge to plan and achieve higher education and career goals through business and economic curriculum interwoven with career education and workforce readiness skills taught by business, community volunteers, and service learning students.	
<b>YMCA Afterschool at Lietz and Farnham Elementary Schools (YMCA of Santa Clara Valley)</b>	39,570
San José after school programs will be offered at Lietz Elementary, Farnham Elementary, and two new State-funded centers in central and south San José.	

# Healthy Neighborhoods Venture Fund

## Budget Category: Education/Health

### Budget Category Summary (Cont'd.)

Adopted Allocation	2008-2009 Cycle 9 Award
<b>Youth Corps. (San José Conservation Corps. and Charter School)</b>	\$ 42,704
Funding will provide an after school enrichment program, homework assistance, service work projects, job program and workshops on environmental conservation for at-risk and under-served teenagers.	
<b>Youth Leadership Academy (San José/Silicon Valley NAACP)</b>	26,250
Funding will provide an anti-tobacco leadership program that targets San José students in 7th through 12th grade from disadvantaged communities of color. The program trains youth to provide a one hour anti-tobacco presentation to peers, and participate in the first hip hop anti-tobacco public service announcement in the nation. In addition, the students will provide 30 hours of community service and the leadership program will encourage the students to achieve academic excellence in order to be a future community leader.	
<b>Youth Technology Program (Boys and Girls Clubs of Silicon Valley)</b>	34,297
Funding will provide computer instruction for low-income youth at three locations in San José. Using state of the art computers, the youth will receive instruction on Internet safety skills and procedures, and will also receive classes teaching computer skills and use of productivity and multi-media applications to create projects and communicate complex ideas.	
<b>YouthBuild (San José Conservation Corps and Charter School)</b>	57,565
Funding will provide a comprehensive youth development program that includes education, paid job training, leadership development, counseling and job placement, while performing community service and community development through the construction and rehabilitation of low-income housing throughout San José.	
<b>Total Education/Health</b>	\$ 7,257,744



# Healthy Neighborhoods Venture Fund

## Budget Category: Senior Services/Health

### Budget Category Overview

The goal of the Senior Services/Health category is “to improve the quality of life for seniors by increasing subsidized programs and services, providing for basic health and nutritional needs, and promoting independent living through social and recreational activities.”

The impact area for the Seniors Services/Health category is “Each person living in the City of San José and the County of Santa Clara respects older adults. The community values the contributions, strengths, wisdom, and diversity of its older members and provides an integrated network of services to meet their needs and enhance their quality of life.”

### Budget Category Summary

	2006-2007 Adopted 1	2007-2008 Adopted 2	2008-2009 Adopted 3	% Change (2 to 3)
Senior Services/Health	\$ 1,814,029	\$ 1,741,036	\$ 1,741,036	0.0%
<b>Total</b>	<b>\$ 1,814,029</b>	<b>\$ 1,741,036</b>	<b>\$ 1,741,036</b>	<b>0.0%</b>

Adopted Allocation	2008-2009 Cycle 9 Award
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<b>Addressing the Gaps in Aging Services, Nutrition Services (Department of Parks, Recreation &amp; Neighborhood Services)</b>	<b>\$ 662,883</b>
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Funding will provide additional capacity in senior services, particularly those identified in the City's Aging Services Master Plan, including coordination, nutrition, case management, in-home assistance, intergenerational programming, and health as well as multicultural services.

<b>Alzheimer's Activity Center (Respite, Research for Alzheimer's Disease)</b>	<b>26,250</b>
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Funding will provide therapeutic services to extremely low- to moderate-income seniors suffering from Alzheimer's and related memory loss. Services will include activities that encourage physical mobility; enhance and use of cognitive skills; stimulate interaction on a personal and group level; provide monitoring and assistance in the areas of nutrition, personal hygiene, and stability; and increase community education about the disease.

# Healthy Neighborhoods Venture Fund

## Budget Category: Senior Services/Health

### Budget Category Summary (Cont'd.)

Adopted Allocation	2008-2009 Cycle 9 Award
<b>Coordinating Care for Our American Indian Elders Program (Indian Health Center of Santa Clara Valley)</b>	\$ 49,997
Funding will provide comprehensive and culturally appropriate health care to American Indian elders and their families through health programs that increase access to services and decrease isolation.	
<b>Legal Assistance to San José Elders Expansion Project (Senior Adults Legal Assistance)</b>	34,473
Funding will provide free legal services to San José elders by maintaining services at five existing sites (Almaden, Eastside, Willow, St. James, and Southside); maintaining a telephone hotline to respond to urgent matters (e.g., elder abuse or protective services emergencies); providing home visits; and preventive education.	
<b>LGBT Senior Services Program (Billy DeFrank LGBT Community Center)</b>	46,385
Funding will provide services including information and referral, workshops, senior nutrition, and social and recreational activities for lesbian, gay, bisexual, transgender, and questioning seniors.	
<b>MACSA Adult Day Health Care Scholarship Project (The Mexican American Community Services Agency, Inc.)</b>	49,900
Funding will provide scholarships through the Adult Day Health Care facility, a comprehensive rehabilitative and therapeutic health care facility. The scholarships will cover the Medi-Cal share of cost for low-income, physically and mentally impaired, frail seniors who attend the facility.	
<b>MACSA Adult Day Health Caregiver Support and Respite Project (The Mexican American Community Services Agency, Inc.)</b>	37,500
Funding will provide support groups, health classes, home safety environment classes, self-care techniques, and nutritional classes to people who care for older adults.	

# Healthy Neighborhoods Venture Fund

## Budget Category: Senior Services/Health

### Budget Category Summary (Cont'd.)

Adopted Allocation	2008-2009 Cycle 9 Award
<b>Markham Terrace Supportive Housing Program for Seniors (Emergency Housing Consortium)</b>  Funding will provide homeless seniors in San José with an affordable place to live and on-site services that will enable them to maintain optimum physical and mental health. Services will include case management, social and recreational activities, information and referrals, and a smoking cessation program.	\$ 37,500
<b>Mature Alternatives to Violent Environments Now (Next Door Solutions to Domestic Violence)</b>  Funding will provide outreach, education, counseling, support groups, emergency shelter, transitional housing, safety assessments, and case management services designed to improve the quality of life for senior women who are victims of domestic abuse.	84,141
<b>Meals on Wheels (The Health Trust)</b>  Funding will provide daily hot meals, weekend box lunches, case management services, daily wellness checks, complimentary newspaper, and other wellness services to seniors participating in the Meals on Wheels program.	30,249
<b>Minority Senior Wellness Project (Self-Help for the Elderly)</b>  Funding will provide services to improve the quality of life for seniors through culturally and linguistically appropriate health and wellness programs as well as other supportive services to seniors who have limited English speaking and/or are non-English speaking, at-risk and low-income.	120,886
<b>Older Caregiver Respite and Support Services (Catholic Charities of San José)</b>  Funding will provide respite and health services to older family caregivers of dependent elders and relative children. This program offers respite care, escorted transportation, caregiver support groups, health assessments and health care plans.	103,101
<b>Outreach and Education for Seniors with Diabetes (Diabetes Society of Santa Clara Valley)</b>  Funding will provide diabetes screenings and health education classes for seniors with diabetes who are low-income, and under-insured or uninsured. The education classes will include comprehensive presentations on the dangers of smoking and their links with diabetes.	25,000

# Healthy Neighborhoods Venture Fund

## Budget Category: Senior Services/Health

### Budget Category Summary (Cont'd.)

Adopted Allocation	2008-2009 Cycle 9 Award
<b>Senior Adult Day Care/Respite (Live Oak Adult Day Services)</b>	\$ 29,605
<p>Funding will provide specialized adult day care service for frail, at-risk seniors. Participants will receive two nutritious meals a day, individualized care plans, and mental/physical stimulation and socialization. Family caregivers will receive respite and support, including counseling, referrals to appropriate community resources, and workshops.</p>	
<b>Senior Legal Advocacy Project (Bay Area Legal Aid)</b>	34,234
<p>Funding will provide legal services to help low-income seniors assert their rights and secure their basic needs. Advocates help clients access health care, secure and retain affordable housing, maintain sufficient income to meet their basic needs, and escape domestic/elder abuse.</p>	
<b>Senior Services (Ethiopian Community Services, Inc.)</b>	37,144
<p>Funding will provide services to low- to moderate-income Ethiopian seniors. Services will include prevention programs, translation and interpretation services, outreach, educational workshops, information and referral services, and counseling services.</p>	
<b>Senior Transportation Program (Outreach and Escort, Inc.)</b>	142,204
<p>Funding will provide subsidized transportation services to San José seniors for basic needs trips (food, nutrition, health care, etc.), individual transportation planning services, and older driver safety and wellness promotion, including anti-tobacco education and screening.</p>	
<b>Senior Wellness Program (The Asian Americans for Community Involvement of Santa Clara County, Inc.)</b>	29,775
<p>Funding will provide programs to improve the health and well-being of Asian seniors. These programs include provision of nutritious hot lunches, assistance on social services and the local health system to include translation and interpretation services when appropriate, education on prevention and healthy living, and familiarization on computer technology.</p>	
<b>Seniors Living With Vision Loss (Santa Clara Valley Blind Center)</b>	48,780
<p>Funding will provide services to low-income seniors who are blind or going blind. Services include: rehabilitation skills to perform the tasks essential to daily living, health care, safety, and independence; support to cope with the trauma of vision loss; rehabilitative peer education and recreation activities to decrease isolation, practice learned skills, and increase mobility and quality of life; access to information; advocacy assistance; and in-home support services.</p>	

# Healthy Neighborhoods Venture Fund

## Budget Category: Senior Services/Health

### Budget Category Summary (Cont'd.)

Adopted Allocation	2008-2009 Cycle 9 Award
<b>Spring Chickens</b> <b>(Generations Community Wellness Centers)</b>  Funding will provide seniors with semi-weekly exercise classes focusing on muscle strength, muscle endurance, cardiovascular endurance, balance, agility, coordination, flexibility and nutrition education. Anti-tobacco activities will also be incorporated into the physical activity classes.	\$ 25,000
<b>Support to At-Risk Seniors</b> <b>(Catholic Charities of San José)</b>  Funding will provide services to seniors who are low-income and those who are institutionalized. The project's three components include the Foster Grandparents, Friendly Visitors, and Long Term Care Ombudsman and will address some of the critical needs of the senior population.	54,100
<b>To Life! A Wellness Program for Seniors</b> <b>(Jewish Family Services of Silicon Valley)</b>  Funding will provide assistance to lower-income seniors of varying ethnicities to maintain good health and independence through increased awareness of and access to healthy living practices and good medical care. This prevention/intervention program for limited English-speaking refugees, Holocaust survivors, and isolated seniors is accomplished through workshops, tobacco cessation, translated health materials, socialization, home care, food aid, and follow-through support.	31,929
<b>Total Senior Services/Health</b>	\$ 1,741,036

# Healthy Neighborhoods Venture Fund

## Budget Category: Tobacco-Free Community/Health

### Budget Category Overview

**T**he goal of the Tobacco-Free Community/Health category is “to decrease the use of tobacco products and related health problems associated with tobacco use for San José residents, contributing to improved overall health for the City’s population.” All funded projects in this category were submitted by members of the Tobacco-Free Collaborative.

The impact area for the Tobacco-Free Community/Health category is “Stop tobacco addiction and reduce the impact of tobacco use in San José through prevention and education, tobacco cessation, and counter-marketing.” The desired long-term outcome from these funding efforts is “San José will be a tobacco-free community.” In 2009-2010, this category will be absorbed into the Senior Services/Health and Education/Health categories and will no longer be a “stand alone” category.

### Budget Category Summary

	2006-2007 Adopted 1	2007-2008 Adopted 2	2008-2009 Adopted 3	% Change (2 to 3)
Tobacco-Free Community/Health	\$ 324,570	\$ 309,936	\$ 359,936	16.1%
<b>Total</b>	<b>\$ 324,570</b>	<b>\$ 309,936</b>	<b>\$ 359,936</b>	<b>16.1%</b>

<b>Adopted Allocation</b>	<b>2008-2009 Cycle 9 Award</b>
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**Fostering Tobacco-Free Communities  
(Breathe California of the Bay Area)** **\$ 87,760**

Funding will provide training and technical assistance in tobacco use prevention, education, cessation, policy and countering tobacco influence to schools, social service and health agencies, and others who sponsor tobacco control services.

**Healthy Stages  
(Children’s Musical Theater San José)** **58,576**

Funding will provide for the development of a new, updated anti-tobacco musical that can later be performed at elementary and middle schools in San José. Funding will also provide for distribution of CDs of the musical score that will be played in San José classrooms.

# Healthy Neighborhoods Venture Fund

## Budget Category: Tobacco-Free Community/Health

### Budget Category Summary (Cont'd.)

Adopted Allocation	2008-2009 Cycle 9 Award
<b>Keep the Music Alive (San José Jazz Society)</b>	\$ 138,600
Funding will provide anti-tobacco education to San José students through the innovative delivery method using jazz music. In addition, the San José Jazz Society will partner with San José Tobacco-Free Collaborative to increase the visibility of tobacco-free messaging at the high profile San José Jazz Festival.	
<b>Pathway to Family Wellness (Pathway Society, Inc.)</b>	25,000
Funding will provide six family wellness workshops for low-income parents and their children at four residential substance abuse centers in San José.	
<b>Smoking Ban Outreach (Department of Parks, Recreation &amp; Neighborhood Services)</b>	50,000
Funding will provide marketing and awareness program regarding the smoking ban in parks, community centers and libraries. This ban was approved by the City Council in October 2007. Funding in the amount of \$50,000 per year for three years will be allocated for outreach efforts.	
<b>Total Tobacco-Free Community/Health</b>	\$ 359,936